



hi!

Questions? Find support at [help.actblue.com](https://help.actblue.com)!

# Supporter Forms 101

Turn your donors into your advocates.

Want to give your most dedicated supporters a way to multiply their impact? Empower them to fundraise on your behalf with their very own [supporter forms](#) so they can bring their personal networks together to fuel your work.



## Here's how to get the most out of supporter forms:

- 1** Go to the **Supporter Program** tab in the left-hand navigation bar of your Dashboard and click "Copy invite!" Share the link with your top supporters and tell them how they can amplify their impact. When supporters click the link, they'll be prompted to create their own contribution form.
- 2** Enhance your supporters' forms by adding your own campaign logo, custom colors, and layout. Before sharing the invite link, click "Edit invite settings" and choose one of your saved [Brandings](#) to apply. That way, when your supporters create their forms, they'll come pre-branded.
- 3** On the **Supporter Program** tab, you can find a **Supporter Leaderboard** that shows who's raised the most money on your behalf. You can also browse the full list of forms and find details such as amount raised, date created, and the form creator's email address.
- 4** Don't forget to follow up with your new donors! [Download your supporter form data](#) and send new folks a welcome email that thanks them for giving, tells them more about who you are, and shares additional ways they can get involved.